

The University of Iowa Libraries

Strategic Plan 2015-2018

INTRODUCTION

The University of Iowa Libraries 2015-2018 Strategic Plan represents the collective effort of the Libraries' staff with input from UI faculty, students and staff. It follows on the heels of an academic program review conducted in 2013-2014, which included self-study and external review components.

The Strategic Plan outlines the Libraries' mission, vision, values, and goals. Goals mirror the four strategic priorities of the UI's Strategic Plan. Each goal includes a list of 'areas of focus' that indicate how the Libraries will concentrate its efforts over the next few years. The Strategic Plan is intended to be a fluid document and areas of focus are intended to be evidence-based. New areas of focus may be added in order to respond to strategic changes that occur on campus or in the library community.

Action plans describe specific projects and activities. Libraries' departments and teams develop action plans to outline the steps needed to support the goals and their areas of focus. Over the lifecycle of the Strategic Plan, new action plans will be developed, as necessary, to address emerging opportunities and needs. Periodic review of action plans and progress will occur as part of the Strategic Plan assessment process. The Strategic Plan was formally adopted on 6/3/2015.

MISSION

The University of Iowa Libraries advances direct engagement in learning, research, creative work, and clinical care through staff expertise and exceptional collections on our campus and worldwide.

VISION

The University Libraries aspires to be a leader in the research library community. We provide access to inclusive, diverse, and distinctive collections and preserve them for future scholars. We recruit and retain expert and responsive staff to lead and transform information services and innovative collaborations. We provide adaptive learning spaces and the technologies to support research and the creation of knowledge. We support and promote critical inquiry in an environment dedicated to the open exchange of information. We build a community of friends and foster a culture of philanthropy to achieve our goals.

GOALS

1. The Libraries promotes student academic success by engaging in all aspects of the educational continuum to support lifelong learning.

- Promote student knowledge creation.
- Integrate information literacy across the University curriculum.
- Enhance and promote customer service at all levels.
- Expand and develop resources and services for diverse student populations
- Participate in open-educational resource initiatives in reducing educational costs.
- Provide virtual and physical environments that inspire learning, collaboration, sustainability, etc.

2. The Libraries advances knowledge and practice by providing active support throughout the research lifecycle, from identification of the problem through dissemination of results.

- Develop robust research collections in all formats.
- Explore new methods of information discovery, delivery, and access.
- Provide tools for dissemination of University of Iowa research and results.
- Preserve scholarly record through digitization, preservation, and conservation.
- Collaborate with faculty to expand research support.
- Develop library spaces for research, consultations and collaborations.
- Forge new relationships with campus partners supporting research.
- Support information needs of clinicians and practitioners.
- Provide leadership in campus data management efforts.
- Assess and prioritize Libraries resources and staffing in alignment with campus priorities and needs.

3. The Libraries explores new frontiers in areas of distinction through innovations that build upon interdisciplinary strengths, expertise, and collections.

- Develop expertise to articulate and document library impact on student learning and success.
- Assess collection practices and revise as the scholarly record format diversifies.
- Leverage and enhance expertise in the curation, management, and preservation of data.
- Build, preserve, and promote unique collections that support campus strengths.
- Evaluate and employ discovery services and identify new tools and uses.
- Provide state-of-the-art technologies and flexible spaces.
- Host and collaborate with academic support services to foster student success and faculty productivity.
- Develop innovative approaches to integrating primary source materials into learning and research.
- Promote digital literacy for faculty, staff, and students.
- Enhance expertise in scholarly communications.
- Embrace internal organizational and governance models that support and encourage the development, diversity, and creativity of Libraries' staff.

4. The Libraries engages Iowa's diverse communities by providing information resources and services that contribute to economic and cultural vitality and to the health and quality of life.

- Market the Libraries across the State to promote access and instruction.
- Connect Iowa's communities to new and existing collections, resources, and services.
- Enrich diversity programs with the Libraries' collections, archives, and people.
- Ensure that healthcare providers and consumers have access to health information services and resources.
- Preserve Iowa's heritage through collections and preservation.
- Contribute to the University's global efforts to improve the human condition and to support research worldwide.