Programming

Express Workshops
Express Workshops are offered every Wednesday at One and are held in Group Area C, in the Food For Thought Café area. The following were offered:

- Get Organized
- Budgeting your Financial Aid
- ProQuest Historical Newspapers
- Presentation Design Tips & Powerpoint Alternatives

Tours
- Deloitte (university efficiency study)

Partnerships
- Statistics Tutoring Lab offered 52 sessions.
- Writing Center Tutoring offered 29 appointments for 29 students.
- SWAT Tutoring tutored 250 students, including 46 supplemental instruction appointments.
- SLIS Faculty Candidates
- Social Media Boot camp
- Edible Book Festival
- UISG informational table
- TRIO Book Club
- Center for Teaching Workshop
- Honors Program roadshow
- AFROTC Informational Table
- CLA Awareness Informational Table
- Step Workforce Development Workshop
- Video Show and Reception with Intermedia Collective
- Financial Aid program
- SLIS practicum student presentations
Digital Studio for Public Arts and Humanities
Studio Talks are held every Thursday at 12:30 and are held in Group Area D, across from the Food For Thought Café area. The following were offered:

- Shake-o-sphere: mapping the early modern book trade (Blain Greteman)
- Digital badges in the library: identifying meaningful outreach through meaningful play (Brittney Thomas)
- The Promise and practice of producer health content (Rachel Young)
- The Confluence of engineering, art, and design (Geb Thomas)

Signage
Digital Signage
- Cultural Showcase, CAB
- SERU Survey, UIowa
- Rick & Michael Mast Lecture, University Libraries
- S.T.A.T. Week of Winning, UIowa Alumni Association
- Carver Scholarship, UIowa Office of Student Financial Aid
- EpXCon, EPX Studios
- Craft Critique Culture Lecture, UIowa Graduate College
- JPEC Scholarships, JPEC
- Laurie Anderson, University Lecture Committee
- Craft Critique Culture Student Conference, UIowa Graduate College
- Lynda.com, ITS
- Meg Jay Lecture, University Lecture Committee
- Leadership for Equity & Inclusion Diversity Workshop, NCBI
- Iowa City Film Festival, CLAS
- Sexual Assault Awareness Month
- True Life, I’m Broke, student presentation

Services
Service Desk
Library staff and student workers use SUMA software to manually count circulation, directional, technology, reference, and campus partner questions asked at the Service Desk. Reports are provided that count book/media check-outs, ILL check-outs, and notebook check-outs. There were 10,613 total transactions.

- Category of interaction
  - 6,201 were book/media check-outs.
  - 1,255 were ILL check-outs.
  - 759 were directional questions.
  - 697 were circulation questions.
  - 1096 were notebook check-outs.
  - 523 were technology questions.
Roving
Library staff (first week of classes) and student workers use SUMA software to manually count questions asked while stationed at an “ask me” booth located in the Learning Commons. There were 79 total transactions.

- **Category of interaction**
  - 50 were directional questions.
  - 13 were technology questions.
  - 8 were campus partner questions.
  - 6 were reference questions.
  - 2 were circulation questions.

- **Peak Times**
  - 3:00pm was the busiest hour with 16 questions.
  - Monday, April 28th was the busiest day with 12 questions.

Staff
- Introduction to SITA Services and UI Capture (Megan Mathews from ITS).
- Learning Commons Troubleshooting (Brittney Thomas).
- Open Question/Discussion (Brittney Thomas, Kathy Magarrell, Amy Paulus).

Food For Thought
- 38,941 transactions. (16,891 transactions in April 2013)

Services
- Began checking out wireless presentation slide advancers.

Technology
Group Rooms
Students can reserve a group room or group space on-site using the Evoko touch screens by each location or by reserving online through their Hawkmail/email account.

- 4015 reservations made for the group rooms and areas.
- Average of 167 reservations per room.
- Reservation Method
  - 3087 reservations made online.
  - 928 reservations made on-site.
- Group Room
- 1111 (red) most used with 249 reservations.
- Open F least used with 21 reservations.

- **Peak and Low Times**
  - Wednesday, April 16, busiest day with 180 reservations.
  - Saturday, April 19, least busy with 56 reservations.

### Computer Usage

- **Format**
  - 49,611 total PC hours
  - 3,542 total Mac hours
  - 53,153 total computer hours

- **Location**
  - 283 hours per computer (90 computers total) – learning commons
  - 278 hours per computer (15 computers total) - service commons (first floor)
  - 158 hours per computers (149 computers total) - second floor ITC

![Total Computer Hours, April 2014](image)

### Software Usage

- Google Chrome
- Microsoft Word
- Internet Explorer
- Firefox
- Adobe Reader
- Microsoft PowerPoint
- Microsoft Excel
- iTunes
- Adobe Acrobat
- Calculator
- Safari
- Minitab
Printing Usage

- 338,247 total pages printed
- Locations
  - 53,055 – learning commons - east
  - 76,351 – learning commons - north
  - 80,632 – learning commons - south
  - 34,021 - service commons (first floor)
  - 94,188 - second floor ITC

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<tr>
<th>Printing Usage, April 2014</th>
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<tr>
<td>Learning Commons - East</td>
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<td>Learning Commons - South</td>
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<td>Second Floor ITC</td>
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Cable Usage

- HDMI cables checked out 283 times.
- Mac notebook chargers (UISG provided) checked out 64 times.
- PC notebook chargers (UISG provided) checked out 52 times.
- VGA cables checked out 45 times.
- Ethernet cables checked out 20 times.
- Wireless Presentation Slide Advancers checked out 2 times.
- Mag Safe to Mag Safe 2 Converters (UISG provided) checked out 1 time.

Usage

Building Usage

Cameras installed at each entrance and at the Service Desk count bodies entering the building and into the library collections.

- 161,983 entered the Main Library.
• 179,387 entered the Library Collections.

Users, 1st and 2nd floors
Student workers use an iPad and the SUMA software to manually count users on the 1st and 2nd floors of the Main Library, every hour the building is open. 125,487 users were counted during these hours.

Student workers choose an activity that the user is engaging in: computing (using an ITS provided desktop computer, ITS provided notebook, or a personal notebook or device, not including phones); studying alone; working in groups; using smartphones, waiting, eating, and sleeping.

• Peak and Low Times
  o 8pm busiest with 10,476 users.
  o 7am least busy with 22 users.
• Activity
  o 58,944 were using ITS provided desktop computers, ITS provided notebooks, or personal lap-tops or devices (not including phones).
  o 43,038 were studying by themselves.
  o 16,321 were working in groups.
  o 4,432 were using smartphones.
User Activity, April
1st and 2nd floors

- Using a computer: 47%
- Studying alone: 34%
- Working in groups: 13%
- Using smart phones: 4%
- Other: 2%