



Learning Commons Monthly Report

April 2015

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Programming



The Learning Commons encourages academic success by developing and presenting academic programs and workshops designed to meet the educational needs and interests of the undergraduate student population at the University of Iowa

Tours



Libraries and campus partners are interested in the Learning Commons space. The following tours were coordinated:

- *University Libraries gave 6 tours to Japanese Language students.*
- *Creighton University*

Partnerships



Campus partner activities play an important role in the Learning Commons for student success. The following represent regular campus partner sessions as well as special offerings:

- *Statistics Tutoring Lab offered 50 sessions.*
- *Writing Centering Tutoring offered 29 appointments for 25 students.*
- *Digital Studio for Public Arts & Humanities hosted 1 Small Bytes Microcinema Film Festival.*
- *History Department hosted 5 Write-In Sessions.*
- *University Libraries hosted 1 Edible Book Festival.*
- *Learning Commons hosted 14 class presentations.*
- *University Libraries held 2 SmartSearch Usability focus groups.*
- *University Libraries held 4 Drop-In Research Sessions.*
- *Tech Connection offered 1 free Tech Topic Workshop:*
- *Intermedia Studio Arts hosted 1 Video Art Show.*
- *University Libraries hosted 1 Research & Library Instruction Info Sharing Session.*
- *Learning Commons hosted 1 public reading of William Wordsworth's The Prelude.*
- *University Libraries hosted 1 Live Chat with Shakespeare event.*
- *Rita Benton Music Library hosted 1 Handel Pop Up Music Exhibit.*
- *Learning Commons hosted 1 Food for Thought Poster Exhibit.*
- *Hardin Library for the Health Sciences hosted 1 nutrition workshop.*
- *Pomerantz Career Center hosted 12How do I register my internship? workshop.*
- *Learning Commons hosted 1 author video chat.*
- *Office of the Dean of Students hosted 1 Capture Iowa Exhibit.*

Digital Displays



The Learning Commons Coordinator works with ITS, Libraries, and campus partners to ensure the digital displays promote events, resources, and services that take place in the Learning Commons or Main Library. The following were displayed:

- *How do you Save \$500?*, Office of Student Financial Aid
- *Comedian Hasan Minhaj*, Campus Activities Board
- *Asian Pacific American Month*, Division of Student Life
- *How Do I Use Credit Cards Wisely?*, University of Iowa Student Government
- *Writing Center tutoring*, Writing Center
- *Hawkeye Innovation Summit*, John PappaJohn Entrepreneurial Center
- *Food for Thought Themed Semester Featured Events*, Food for Thought
- *Celebration of Excellence and Achievement Among Women*, University of Iowa
- *April is Financial Literacy Month*, Office of Student Financial Aid
- *Bijou After Hours*, Bijou
- *Bridging Fiesta: Fire & Ice*, Center for Student Leadership & Involvement
- *Craft Critique Culture Conference: Changes & Exchanges*, College of Arts & Sciences
- *Graduate on Schedule*, University of Iowa
- *Diversity in the Sciences & Engineering*, Obermann Center
- *Drop In Research Usability Sessions*, University Libraries
- *Japanese Fashion Show*, UI Japanese Program
- *A Night to Remember*, Hawkeyes Fighting Alzheimers
- *Hardin Open Workshops*, University Libraries
- *Kite Flying*, Asian American Coalition
- *Big Eyes*, Campus Activities Board
- *Comedian John Jacobs*, Campus Activities Board
- *The Imitation Game*, Campus Activities Board
- *Paddington*, Campus Activities Board
- *Taste of Asia*, Division of Student Life
- *Unbroken*, Campus Activities Board
- *Studio Talks*, Digital Studio for Public Arts & Humanities
- *Justice in Humanities*, Digital Studio for Public Arts & Humanities
- *Video Art Show*, Intermedia Collective
- *Small Bytes Microcinema*, Digital Studio for Public Arts & Humanities
- *Food for Thought Symposium*, Food for Thought
- *Road Trip to St. Louis*, Campus Activities Board
- *Glow-in-the-Dark Night Games*, Campus Activities Board
- *American Sniper*, Campus Activities Board

- *The Wedding Ringer, Campus Activities Board*
- *Selma, Campus Activities Board*
- *Taken 3, Campus Activities Board* Infant & World Immunization Weeks, ImmUNITY Campaign
- *Riverbank Art Fair, UI Fine Arts council*
- *Alain Touwaide, University of Iowa History of Medicine Society*
- *Earth Day, University of Iowa Student Government*
- *Nothing But Nets Volleyball Tournament, Iowa UNA*
- *Hope for Autism, Social Work Student Association*
- *Phil's Day, University of Iowa*
- *Pop up Music Library, University Libraries*
- *Iowa Caucuses Public Forum*
- *Research Help, University Libraries*
- *Instagram, University Libraries*
- *Internship 101, Pomerantz Career Center*
- *Create YOUR Career Symposium, Iowa Research Foundation*
- *Take Back the Night, Women's Resource & Action Center*
- *The Prelude, A Public Reading, Learning Commons*

Services



The Main Library staff strive to provide relevant and timely assistance to our users for the entire Main Library.

Service Desk



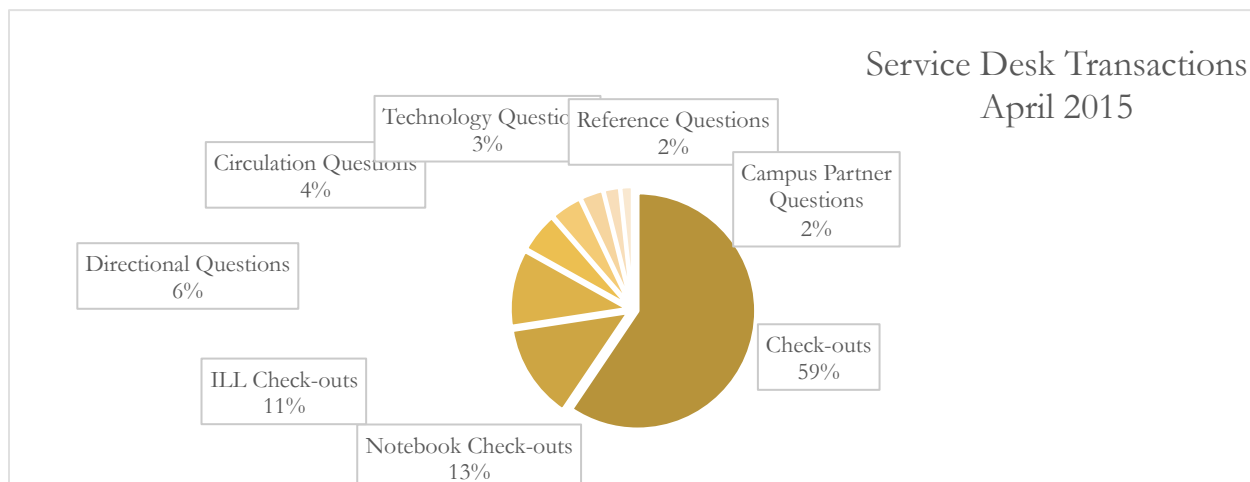
Library staff and student workers use Suma software to manually count circulation, directional, technology, reference, and campus partner questions asked at the Service Desk. Reports are provided that count book/media check-outs, ILL check-outs, and notebook check-outs.

There were 10,167 total transactions at the Service Desk:

- 6,044 book/media check-outs
- 1,334 notebook check-outs
- 1,072 ILL check-outs
- 561 directional questions
- 439 circulation questions
- 320 technology questions
- 226 reference questions
- 171 campus partner questions

Monday, April 13th, was the busiest day with 575 transactions

Saturday, April 18th, was the least busy day with 137 transactions



Staff



Training Sessions for Service Desk staff are offered as needed. The following session was offered in April.

- Alma introductory online videos.

Services



We strive to meet the needs of our users by expanding our core services. No new services were offered in April.

Food For Thought Cafe



The Food For Thought Café had 40,793 transactions (38,941 transactions in April 2014 and 16,891 in April 2013).

Technology



Technology plays an important role in student success: from reserving a group room to work on group projects, to using the software on the ITS provided computers, to checking out a notebook, to checking out a notebook charger.

Group Rooms



Students can reserve a group room or area on-site using the Evoko touch screen by each location or by reserving online through their Hawkmall/email account.

- 4,461 total reservations were made for the group rooms and areas
- Average of 186 reservations per room/area
- Average of 149 reservations per day
- Reservation method
 - 3,704 made online

- 757 made on-site
- Group Room
 - Group Room 1113 (red) most used with 270 reservations
 - Group Area B least used with 20 reservations
- Peak and Low times
 - Wednesday, April 29th, busiest with 201 reservations
 - Saturday, April 25th, least busy with 76 reservation

Computer Usage

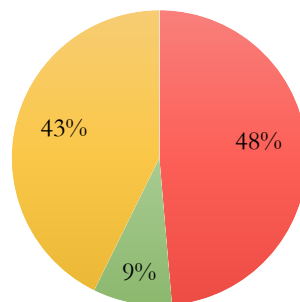


The Main Library Learning Commons offers 90 desk-top computers. The following is the hours used, broken down by the zones.

- Format
 - 47,301 total PC hours.
 - 2,988 total Mac hours.
 - 50,289 total computer hours.
- Location
 - 272 hours per computer (35 computers total) – learning commons.
 - 290 hours per computer (13 computers total) – service commons.
 - 148 hours per computer (149 computers total) – second floor.

Total Computer Hours, April 2015

■ Learning Commons ■ Service Commons (First Floor) ■ Second Floor ITC



Software Usage



The Main Library computers offers many software options for students to use. The following are the top programs used:

- Google Chrome
- Microsoft Word
- Internet Explorer
- Firefox
- Adobe Reader
- Microsoft PowerPoint
- iTunes
- Microsoft Excel
- Safari
- Calculator

Printing Usage

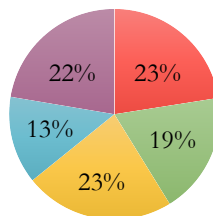


The Main Library has the largest amount of printing on campus.

- 336,499 total pages printed
- Locations
 - 62,857 – east LC
 - 75,779 – north LC
 - 77,387 – south LC
 - 45,261 – service commons
 - 75,215 – second floor

Printing Usage, April 2015

- Learning Commons - North
- Learning Commons - East
- Learning Commons - South
- Service Commons (First Floor)
- Second Floor ITC



Peripherals Usage



Different cables and cords are available for check-out at the Service Desk to facilitate usage of the monitors in the group rooms and areas.

- PC notebook chargers (ITS provided) were checked out 925 times.

- *HDMI cables were checked out 540 times.*
- *Mac lap-top chargers (UISG provided) were checked out 295 times.*
- *Mini DisplayPort Mac (HDMI) adapters were checked out 198 times.*
- *MagSafe to MagSafe2 converters were checked out 94 times.*
- *PC notebook chargers (UISG provided) were checked out 73 times.*
- *Dell mice checked out 39 times.*
- *VGA cables were checked out 48 times.*
- *Ethernet cables were checked out 11 times.*
- *Wireless presentation advancers checked out 5 times.*
- *Mini DisplayPort Mac (VGA) adapters were checked out 14 times.*
- *Lightning Mac (HDMI) adapters were checked out 8 times.*
- *30-pin Mac (VGA) adapters were checked out 2 times.*
- *Lightning Mac (VGA) adapters were checked out 0 times.*

Usage

Building Entrances

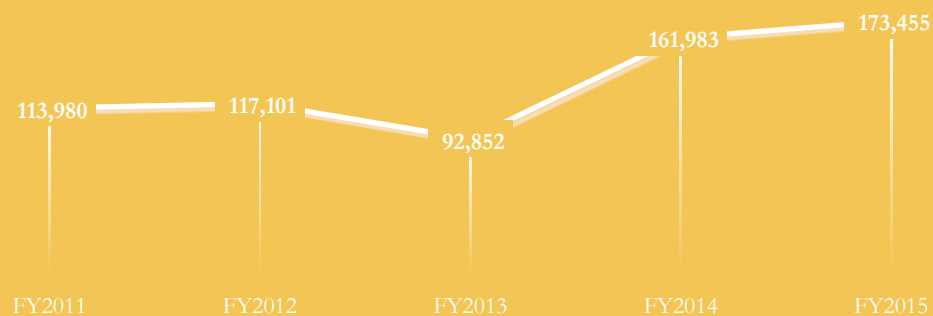


Cameras installed at each entrance and at the Service Desk count bodies entering the building and entering the library collections.

- 173,455 entered the Main Library
- 97,585 entered the Main Library Collections

BUILDING ENTRANCES, APRIL

Number of People



Occupancy



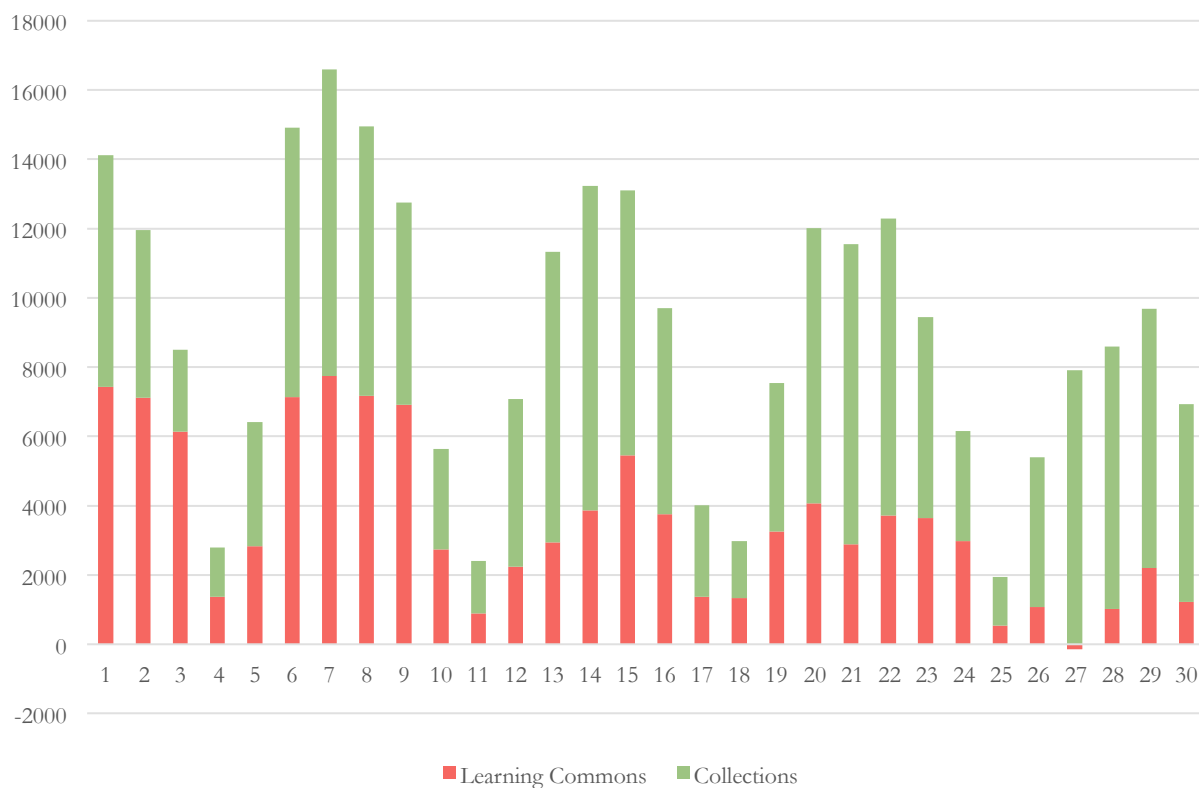
Cameras installed at each entrance and at the Service Desk count bodies entering and exiting, generating an occupancy count for both the Learning Commons and the Library Collections. The cameras at the Madison Street entrance are to be physically re-located to improve accuracy.

There were a total of 274,987 hourly occupants counted in April.

- 108,462 in the Learning Commons.
- 166,525 in the Library Collections.

2pm to 3pm was the highest occupied hour with 22,808 total hourly occupants.
Tuesday, April 7th, had the most total hourly occupants with 16,598.

Main Library Occupancy: April 2015



User Activity



During reference sampling week, student and staff use an iPad and the Suma software to manually count users in the Learning Commons, every hour the building is open. April was not a reference sampling month and counts were not taken.