

Learning Commons Monthly Report

February 2014

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Programming

Express Workshops

Express Workshops are offered every Wednesday at One and are held in Group Area C, in the Food For Thought Café area. The following were offered:

- Academic Resources (Stephanie Preschel).
- IDL for Valentine's Day (Jen Wolfe and Kelly McElroy)
- Infographics (Ariana Santiago)
- Endnote (Steve Ostrem)

Tours

• Learning Commons Grand Opening.

Partnerships

- Statistics Tutoring Lab held 84 sessions.
- Writing Center Tutoring held 18 appointments for 18 students.
- SWAT Tutoring tutored 149 students, including 39 supplemental instruction appointments.
- UI Police Information Booth.
- Love in the Stacks.
- Blind Date with a Book.

Digital Studio for Public Arts and Humanities

Studio Talks are held every Thursday at 12:30 and are held in Group Area D, across from the Food For Thought Café area. The following were offered:

- On Purpose: teaching the digital humanities (Tom Keegan and Matt Gilchrist)
- Digitizing Fluxus: translating Avant-Garde art into a virtual collection (Hanna Scates Kettler)
- Confessions of an Award-Winning Teacher: I might be doing as much harm as good (Ken Brown)

Services

Service Desk

Library staff and student workers use SUMA software to manually count circulation, directional, technology, reference, and campus partner questions asked at the Service Desk. Reports are provided that count book/media check-outs, ILL check-outs, and notebook check-outs. There were 9,469 total transactions.

- Category of interaction
 - 5,683 were book/media check-outs.
 - o 1.122 were ILL check-outs.
 - o 750 were directional questions.
 - 560 were circulation questions.
 - o 456 were notebook check-outs.
 - 450 were technology questions.
 - o 321 were reference questions.
 - 127 were campus partner questions.
- Peak and Low Times
 - o Tuesday, February 18th busiest with 512 transactions.
 - Saturday, February 8th least busy with 114 transactions.

Roving

Library staff (first week of classes) and student workers use SUMA software to manually count questions asked while stationed at an "ask me" booth located in the Learning Commons. There were 108 total transactions.

- Category of interaction
 - o 61 were directional questions.
 - 39 were technology questions.
 - 6 were circulation questions.
 - o 3 were reference questions.
 - o 2 were campus partner questions.
- Peak Times
 - 11:00am was the busiest hour with 27 questions.
 - Monday, February 3rd was the busiest day with 22 questions.

Staff

Training session offered on Map collection tour (Paula and Katie).

Food For Thought

29834 transactions. (14,553 in February 2013)

Technology

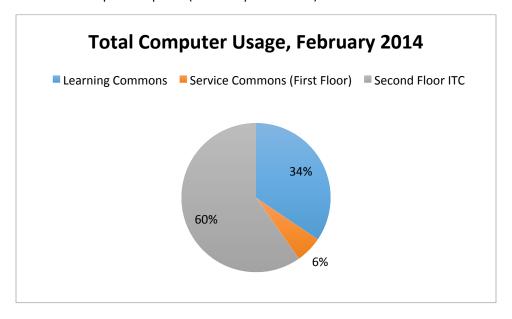
Group Rooms

Students can reserve a group room or group space on-site using the Evoko touch screens by each location or by reserving online through their Hawkmail/email account.

- 1672 reservations made for the group rooms and areas.
- Average of 70 reservations per room.
- Reservation Method
 - 1023 reservations made online.
 - o 649 reservations made on-site.
- Group Room
 - o 1110 Red most used with 206 reservations.
 - Open E least used with 6 reservations.
- Peak and Low Times
 - o Monday, February 3 and Tuesday, February 4, busiest days with 123 reservations each.
 - o Friday, February 14, least busy with 20 reservations.

Computer Usage

- Format
 - o 41,774 total PC hours
 - o 20,464 total Mac hours
 - o 62,237 total computer hours
- Location
 - o 238 hours per computer (90 computers total) learning commons
 - 240 hours per computer (15 computers total) service commons (first floor)
 - o 250 hours per computer (149 computers total) second floor ITC



Software Usage (top 10)

- · Google Chrome
- Microsoft Word
- Internet Explorer
- Firefox
- Adobe Reader
- Microsoft PowerPoint
- Microsoft Excel
- iTunes
- Minitab
- Calculator

Printing Usage

- 305,033 total pages printed
- Location
 - o 54,949 east LC
 - o 60,722 north LC
 - o 79,484 south LC
 - o 26,850 service lobby
 - o 83,028- second floor

Cable Usage

- HDMI cables checked out 156 times
- PC notebook chargers (UISG provided) checked out 28 times
- Mac notebook chargers (UISG provided) checked out 27 times
- Ethernet cables checked out 24 times.
- VGA cables checked out 21 times

Signage

Digital Signage

- CAB Films (Hunger Games, Romeo & Juliet, Ender's Game, Philomena, The Best Man Holiday, Thor Dark World), CAB
- Comedian Drew Thomas, Black history Month, CAB
- Black history Month Events, Division of Student Life
- Nachte Raho, Indian Student Alliance
- Breaking the Stereotypes, The Asian American Coalition
- Do the Right Thing, Bijou
- Financial Aid, Office of Student Financial Aid
- High Tech, Low Life, Dept. of Cinema & Comparative Lit
- Careers in Bioinforamtics & Big Data, University of Iowa Health Care
- Sathe Raho, Indian Student Alliance

- Happy Birthday Iowa, CAB
- Job & Internship Fair, Pomerantz Career Center
- Karaoke Night, CAB
- Mall of America, CAB
- Onlowa! Leader, Ulowa
- Oscar Viewing Party, CAB
- RecycleMania, Office of Sustainability
- River Run Training Program, Student Health & Wellness
- Slimed, IC FilmScene
- Stalking, Anti-Violence Coalition
- T.J. Miller Event, CAB
- Studio Talks (Hannah Scates Kettler, Ken Brown, Nicki Saylor,), DSPAH
- Express Workshop Series (Academic resources, Endnote, IDL for V Day, Infographics,), Learning Commons
- Food for Thought Café Hours
- Learning Commons Grand Opening, Learning Commons
- · Adam Larsson Lecture, University Libraries
- Google Hacks for Academia, University Libraries
- Blind Date with a Book, University Libraries
- Make a Valentine, University Libraries
- Love in the Stacks, Special Collections
- SWAT Tutoring, Learning Commons

Print Signage

- Food for Thought Café Hours
- Women's Suffrage in Iowa Digital Collection; Iowa Women's Archive

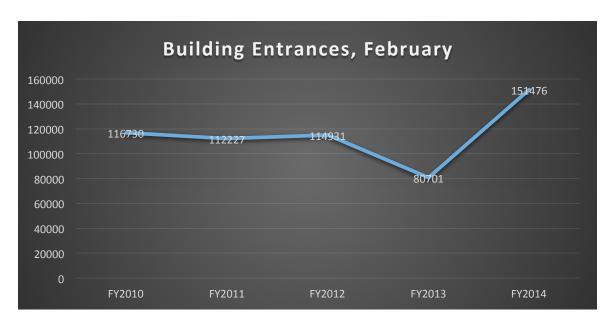
Usage

Building Usage

Cameras installed at each entrance and at the Service Desk count bodies entering the building and into the library collections.

• 151,476 entered the Main Library.

• 141,768 entered the Library Collections.



Users, 1st and 2nd floors

Student workers use an iPad and the SUMA software to manually count users on the 1^{st} and 2^{nd} floors of the Main Library, every hour the building is open. 86,106 users were counted during these hours.

Student workers choose an activity that the user is engaging in: computing (using an ITS provided desktop computer, ITS provided notebook, or a personal notebook or device, not including phones); studying alone; working in groups; using smartphones, waiting, eating, and sleeping.

- Peak and Low Times
 - o 5pm busiest with 8,092 users.
 - o 6am and 7am least busy with 47 users each.
- Activity
 - 40,876 were using ITS provided desk-top computers, ITS provided notebooks, or personal notebooks or devices (not including phones).
 - o 30,418 were studying by themselves.
 - o 9,606 were working in groups.
 - o 2,866 were using smartphones.

