Learning Commons Monthly Report

January 2015
Programming

The Learning Commons encourages academic success by developing and presenting academic programs and workshops designed to meet the educational needs and interests of the undergraduate student population at the University of Iowa.

Express Workshops

Express Workshops are offered every Tuesdays at 4pm and are held in Group Area D, across from the Food For Thought Café. Due to lack of attendance the Express Workshop Series has been discontinued.

Tours

Libraries and campus partners are interested in the Learning Commons space. There were no tours in the month of January.

Partnerships

Campus partner activities play an important role in the Learning Commons for student success. The following represent regular campus partner sessions as well as special offerings:

- Statistics Tutoring Lab offered 13 sessions
- SWAT Tutoring – due to high attendance SWAT outgrew its space in the Learning Commons and has moved to another building
- Food for Thought themed semester hosts Iowa Girl Eats blogger Kristin Porter
- 6 class presentations were held
- History Department held 1 History Write-In session

Digital Displays

The Learning Commons Coordinator works with ITS, Libraries, and campus partners to ensure the digital displays promote events, resources, and services that take place in the Learning Commons or Main Library. The following were displayed:

- BMC Business Model competition
- Carver Scholarship, Office of Student Financial Aid
- Apply for Financial Aid Now, Office of Student Financial Aid
- Featured Events, Food for Thought Themed Semester
- Spoken Word Artist Kyla Lacey, CAB
- Birdman, CAB
- Big Hero 6, CAB
- Fury, CAB
- Gone Girl, CAB
- Women in Business
- Comedian Chole Hilliard, CAB
• Obermann Humanities Symposium, Energy Cultures in the Age of Anthropocene, Obermann Center
• Iowa Girl Eats, Food for Thought Themed Semester
• MLK Day, Chief Diversity Office
• Being an Effective Ally, College of Public Health
• Office 365, Information Technology Services
• Free popcorn Information Technology Services
• Show What You Know, Main Library Learning Commons
• Instagram, University Libraries
• Running Symposium, University of Iowa Physical Therapy
• The Lion’s Mouth Opens Film Screening, UI Huntington’s Disease Society of American Center of Excellence

Services

The Main Library staff strive to provide relevant and timely assistance to our users for the entire Main Library.

Service Desk

Library staff and student workers use Suma software to manually count circulation, directional, technology, reference, and campus partner questions asked at the Service Desk. Reports are provided that count book/media check-outs, ILL check-outs, and notebook check-outs.

There were 8,229 total transactions at the Service Desk:
- 5,658 book/media check-outs
- 1,034 ILL check-outs
- 351 notebook check-outs
- 377 directional questions
- 385 circulation questions
- 167 technology questions
- 170 reference questions
- 91 campus partner questions

Tuesday, January 20th, was the busiest day with 610 transactions. Saturday, January 3rd, was the least busy day with 44 transactions.
Roving

Library staff used Suma software to manually count questions asked while stationed at an “Ask Me” booth located at each entrance during the first 2 days of classes, January 20th and 21st. There were 262 questions (129 on Tuesday and 133 on Wednesday) with the following breakdown:

**Location**

<table>
<thead>
<tr>
<th>Type</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Check-outs</td>
<td>69%</td>
</tr>
<tr>
<td>ILL Check-outs</td>
<td>12%</td>
</tr>
<tr>
<td>Circulation Questions</td>
<td>5%</td>
</tr>
<tr>
<td>Directional Questions</td>
<td>5%</td>
</tr>
<tr>
<td>Notebook Check-outs</td>
<td>4%</td>
</tr>
<tr>
<td>Reference Questions</td>
<td>2%</td>
</tr>
<tr>
<td>Technology Questions</td>
<td>2%</td>
</tr>
<tr>
<td>Campus Partner Questions</td>
<td>1%</td>
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</tbody>
</table>

**Ask Me Booth Transactions, by Location**

- Madison St. Lobby: 47%
- South Lobby: 31%
- North Lobby: 22%
Ask Me Booth Transactions, by Type

- Directional: 82%
- Technology: 10%
- Reference: 4%
- Circulation: 2%
- Campus Partners: 2%

Ask Me Booth Transactions, by Length

- A few seconds: 15%
- < 5 minutes: 2%
- 5 to 10 minutes: 83%
- Referred
Staff

- Training Sessions for Service Desk staff are offered every other week. The following sessions were offered in January.
  - Group Room Monitors and Adaptors

Services

- We strive to meet the needs of our users by expanding our core services. In January, we began using Aleph to check out the ITS notebooks which allows for a more efficient user interaction/check-out process as well as a single point of notifications and correspondence.

Food For Thought Cafe

- The Food For Thought Café had 9,682 transactions (8,182 transactions in January 2014).

Technology

- Technology plays an important role in student success: from reserving a group room to work on group projects, to using the software on the ITS provided computers, to checking out a notebook, to checking out a notebook charger.

Group Rooms

- Students can reserve a group room or area on-site using the Evoko touch screen by each location or by reserving online through their Hawkmail/email account.
  - 991 total reservations were made for the group rooms and areas.
  - Average of 41 reservations per room/area.
• Average of 32 reservations per day
• Reservation method
  o 465 made online
  o 526 made on-site
• Group Room
  o 1115 (Orange) most used with 68 reservations
  o Group Area A least used with 0 reservations
• Peak and Low times
  o Wednesday, January 28, busiest with 115 reservations
  o Thursday, January 1, Thursday, January 8, Friday, January 9 & Sunday, January 11 least busy with 0 reservations

Computer Usage

The Main Library Learning Commons offers 90 desk-top computers. The following is the hours used, broken down by the zones.

• Format
  o 15,222 total PC hours
  o 1,163 total Mac hours
  o 16,385 total computer hours
• Location
  o 105 hours per computer (90 computers total) – learning commons
  o 130 hours per computer (13 computers total) – service commons (first floor)
  o 34 hours per computer (149 computers total) – second floor ITC

Total Computer Hours, January 2015
Software Usage

The Main Library computers offers many software options for students to use. The following are the most
used programs:

• Google Chrome
• Microsoft Word
• Internet Explorer
• Firefox
• Adobe Reader
• Microsoft Excel
• iTunes
• Microsoft PowerPoint
• Microsoft Office Outlook
• Calculator

Printing Usage

The Main Library has the largest amount of printing on campus.

• 172,842 total pages printed

• Locations
  o 37,823 – learning commons – east
  o 39,527 – learning commons – north
  o 45,124 – learning commons - south
  o 26,564 – service commons (first floor)
  o 23,804 – second floor ITC
Peripherals Usage

Different cables and cords are available for check-out at the Service Desk to facilitate usage of the monitors in the group rooms and areas.

- PC notebook chargers (ITS provided) were checked out 235 times.
- HDMI cables were checked out 63 times.
- Mac notebook chargers (UISG provided) were checked out 45 times.
- PC notebook chargers (UISG provided) were checked out 38 times.
- VGA cables were checked out 19 times.
- Mini DisplayPort Mac (HDMI) adapters were checked out 16 times.
- MagSafe to MagSafe2 converters were checked out 13 times.
- Ethernet cables were checked out 11 times.
- Dell mice checked out 7 times.
- Lightning Mac (HDMI) adapters were checked out 6 times.
- Wireless presentation advancers checked out 5 times.
- Mini DisplayPort Mac (VGA) adapters were checked out 3 times.
- 30-pin Mac (VGA) adapters were checked out 2 times.
- Lightning Mac (VGA) adapters were checked out 2 times.
Usage

Building Entrances

Cameras installed at each entrance and at the Service Desk count bodies entering the building and entering the library collections. The cameras are currently being evaluated and adjusted to improve accuracy. It was discovered in late January that the sensors counting entrances to the collections was double counting and was fixed.

- 64,498 entered the Main Library.
- 55,174 entered the Main Library Collections.

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<tbody>
<tr>
<td>Number of People</td>
<td>60,181</td>
<td>61,035</td>
<td>35,889</td>
<td>56,234</td>
<td>64,498</td>
</tr>
</tbody>
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Occupancy

Cameras installed at each entrance and at the Service Desk count bodies entering and exiting, generating an occupancy count for both the Learning Commons and the Library Collections. Automatic reset was disabled during the month of December and a hand key was implemented in late January. The Library Collections counters were double counting but fixed in late January.

There were a total of 122,392 occupants counted in January.

- 26,219 in the Learning Commons.
- 96,173 in the Library Collections.

2pm to 3pm was the highest occupied hour with 12,005 total hourly occupants.
Thursday, January 29th had the most total hourly occupants with 14,362.
OCCUPANCY, JANUARY