Programming

Express Workshops
Express Workshops are offered every Wednesday at One and are held in Group Area C, in the Food For Thought Café area. The following were offered:

- Skillbuilders (Marianne Mason)
- Toss the markers: designing a professional outreach poster (Nikki Dudley)
- Academic resources and support on campus (Stephanie Preschel)

Tours
- DMACC
- Central College
- Mississippi Bend Area Education Agency

Partnerships
- Statistics Tutoring Lab offered 65 sessions.
- Writing Center Tutoring offered 18 appointments for 18 students.
- SWAT Tutoring tutored 191 students, including 26 supplemental instruction appointments.
- Organizational Communications Class
- SLIS Faculty Candidates
- AFROTC Informational Table
- Sexual Assault Awareness Month Informational Table
- Social Media Boot camp
- Marvelous Guests (public space one)

Digital Studio for Public Arts and Humanities
Studio Talks are held every Thursday at 12:30 and are held in Group Area D, across from the Food For Thought Café area. The following were offered:

- Confessions of an award-winning teacher (Ken Brown)
- GPS-enabled stories and localized education (Josh Fisher)
• Coding landscapes: digital terrain, robo-dozing, and sustainability (Caroline Westort)
• The Humanities’ publics: experiments in collaboration (Teresa Mangum)

Services

Service Desk

Library staff and student workers use SUMA software to manually count circulation, directional, technology, reference, and campus partner questions asked at the Service Desk. Reports are provided that count book/media check-outs, ILL check-outs, and notebook check-outs. There were 9759 total transactions.

• Category of interaction
  o 5,746 were book/media check-outs.
  o 1,222 were ILL check-outs.
  o 700 were directional questions.
  o 650 were circulation questions.
  o 495 were notebook check-outs.
  o 452 were technology questions.
  o 362 were reference questions.
  o 132 were campus partner questions.

• Peak and Low Times
  o Wednesday, March 26th busiest with 561 transactions.
  o Saturday, March 22nd least busy with 83 transactions.

Roving

Student workers use SUMA software to manually count questions asked while stationed at an “ask me” booth located in the Learning Commons. There were 57 total transactions.

• Category of interaction
  o 33 were directional questions.
  o 20 were technology questions.
  o 2 were circulation questions.
  o 2 were reference questions.
  o 0 were campus partner questions.

• Peak Times
  o 4:00pm was the busiest hour with 13 questions.
  o Wednesday, March 26th was the busiest day with 8 questions.

Staff

• Training session offered on Evacuation Plans (Leo Agnew).

Food For Thought

• 24,146 transactions. (12,148 in March 2013)

Services

• Handout/Flyer Policies added to Learning Common’s policies web page.
Technology

Group Rooms
Students can reserve a group room or group space on-site using the Evoko touch screens by each location or by reserving online through their Hawkmail/email account.

- 3126 reservations made for the group rooms and areas.
- Average of 130 reservations per room.
- Reservation Method
  - 2213 reservations made online.
  - 913 reservations made on-site.
- Group Room
  - 1131 (green) most used with 184 reservations.
  - Area F least used with 9 reservations.
- Peak and Low Times
  - Sunday, March 9, busiest day with 220 reservations.
  - Saturday, March 15-Friday, March 21, least busy with 0 reservations.

Computer Usage

- Format
  - 37,023 total PC hours
  - 2,588 total Mac hours
  - 39,611 total computer hours
- Location
  - 217 hours per computer (90 computers total) – learning commons
  - 216 hours per computer (15 computers total) - service commons (first floor)
  - 113 hours per computer (145 computers total) - second floor ITC

![Total Computer Hours, March 2014](chart.png)
Software Usage
- Google Chrome
- Microsoft Word
- Internet Explorer
- Firefox
- Adobe Reader
- Microsoft PowerPoint
- Microsoft Excel
- iTunes

Printing Usage
- 274,478 total pages printed
- Location
  - 44,654 – learning commons - east
  - 56,576 – learning commons - north
  - 65,983 – learning commons - south
  - 28,983 - service commons (first floor)
  - 78,285 - second floor ITC

Cable Usage
- HDMI cables checked out 183 times
- Mac notebook chargers (UISG provided) checked out 52 times
- PC notebook chargers (UISG provided) checked out 37 times
- VGA cables checked out 35 times
- Ethernet cables checked out 23 times

Printing Usage, March 2014

- Learning Commons - East: 28%
- Learning Commons - North: 16%
- Learning Commons - South: 21%
- Service Commons (First Floor): 11%
- Second Floor ITC: 24%
Signage

Digital Signage

- CAB Films (Delivery Man, Frozen), CAB
- Studio Talks (Josh Fisher, Caroline Westort, Teresa Mangum), DSPAH
- Express Workshop Series (Academic Resources, Skill Builders, Toss the Markers), Learning Commons
- Food for Thought Café Hours
- UI Student Health Fair, Student Health & Wellness
- Ride 4 Youth, UIowa Carver College of Medicine
- Hawkeye Innovation Summit, JPEC
- River Run, Student Health & Wellness
- Mini Golf, CAB
- Bottle Rocket, FilmScene
- Carver Scholarship, Office of Student Financial Aid
- Urban Obstacle Race, UIVA
- Causes and Consequences of Conflict; UIowa Center for Human Rights
- Career Peer Advisor, Pomerantz Career Center
- Video Show Call for Submissions, Learning Commons
- BrowZine, University Libraries
- Learning Your Library Workshop; TRiO
- Tamales & Juneteenth Cakes Event, Iowa Women's Archives
- Daylight Donuts, Food for Thought Café

Print Signage

Food for Thought Café Hours

Women's Suffrage in Iowa Digital Collection; Iowa Women's Archive

Usage

Building Usage

Cameras installed at each entrance and at the Service Desk count bodies entering the building and into the library collections.

- 127,730 entered the Main Library.
• 144,077 entered the Library Collections.

Users, 1st and 2nd floors
Student workers use an iPad and the SUMA software to manually count users on the 1st and 2nd floors of the Main Library, every hour the building is open. 67,206 users were counted during these hours.

Student workers choose an activity that the user is engaging in: computing (using an ITS provided desktop computer, ITS provided notebook, or a personal notebook or device, not including phones); studying alone; working in groups; using smartphones, waiting, eating, and sleeping.

• Peak and Low Times
  o 2pm busiest with 8,397 users.
  o 6am least busy with 52 users.

• Activity
  o 32,379 were using ITS provided desktop computers, ITS provided notebooks, or personal notebooks or devices (not including phones).
  o 23,586 were studying by themselves.
  o 7,233 were working in groups.
  o 2,280 were using smartphones.
User Activity, March 1st and 2nd Floors

- Using a computer: 48%
- Studying alone: 35%
- Working in groups: 11%
- Using a smart phone: 3%
- Other: 3%

User Activity:
- March 1st
- March 2nd
- Floors 1st and 2nd

Activities:
- Using a computer
- Studying alone
- Working in groups
- Using a smart phone
- Other