Programming

Express Workshops
Express Workshops are offered every Wednesday at One and are held in Group Area C, in the Food For Thought Café area. No workshops were offered in May.

Tours
• Regents Libraries Tour of Learning Commons

Partnerships
• Statistics Tutoring Lab offered 5 sessions.
• Writing Center Tutoring offered 7 appointments for 7 students.
• SWAT Tutoring tutored 54 students, including 16 supplemental instruction appointments.
• Herky on Parade Unveiling
• Finals Week Events
  • Post a Secret: This will be happening throughout the week.
  • Send a Postcard Home: This will be happening throughout the week.
  • Free Coffee: The Food for Thought staff will be setting out coffee at 10pm from Sunday, May 11 to Tuesday May 13th. Coffee will be available until it is gone. Coffee will be located in Learning Commons Atrium.
  • Free Odwalla Bars: Food for Thought will be giving away Odwalla bars on Sunday.
  • Paint a Pollock: Outside the north entrance from 4-6pm on Monday, May 12.
  • Free Popcorn: This event will be happening Monday evening (Tuesday morning) at midnight until the popcorn is gone or 2am (whichever comes first).
  • Confess Your Stress Photo Booth: Monday evening at midnight.
  • Craft Table: Wednesday, May 14 from 8-10pm in the Café

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Digital Studio for Public Arts and Humanities

Studio Talks are held every Thursday at 12:30 and are held in Group Area D, across from the Food For Thought Café area. The following were offered:

- A smorgasbord of UIowa research snapshots.

Signage

Digital Signage

- Ride for Youth, UIowa Carver College of Medicine
- Iowa Conservation & Preservation Consortium, University Libraries
- Unchartered Waters: Piloting Etextbooks and the Challenges of Digital Course Content Adoption, ITS
- Fit Against Force, UIowa College of Pharmacy
- An Evening of Irish Music & Mystery, University Libraries
- ICON Upgrad, ITS
- Leadership for Equity & Inclusion Diversity Workshop, NCBI
- Phil's Day, UI Foundation
- Expanding Conservation Treatment, University Libraries
- Adewale Troutman Lecture, UIowa College of Public Health
- Summer Courses 2014, UIowa Center for the Book
- Virtual Desktop Upgrade, ITS

Print Signage

- Designated Quiet Study Areas, Main Library
- Lynda.com, ITS
- Special Collections sign, University Libraries

Services

Service Desk

Library staff and student workers use SUMA software to manually count circulation, directional, technology, reference, and campus partner questions asked at the Service Desk. Reports are provided that count book/media check-outs, ILL check-outs, and notebook check-outs. There were 8,317 total transactions.

- Category of interaction
  - 4,994 were book/media check-outs.
  - 1,063 were ILL check-outs.
  - 549 were directional questions.
  - 537 were circulation questions.
  - 947 were notebook check-outs.
  - 340 were technology questions.
  - 236 were reference questions.
  - 70 were campus partner questions.
• Peak and Low Times
  o Thursday, May 8th, busiest with 439 transactions.
  o Saturday, May 24th, least busy with 59 transactions.

Roving
Library staff (first week of classes) and student workers use SUMA software to manually count questions asked while stationed at an “ask me” booth located in the Learning Commons. There were 35 total transactions.

• Category of interaction
  o 15 were directional questions.
  o 7 were technology questions.
  o 9 were reference questions.
  o 3 were circulation questions.
  o 1 was campus partner questions.

• Peak Times
  o 10:00am and 1:00pm were the busiest hours with 10 questions each.
  o Wednesday, May 14th was the busiest day with 9 questions.

Staff
• Training sessions were offered on: Main Basement retrieval and electronic resources (Martincik, Van Rennes, and Tritz).

Food For Thought
• 21,935 transactions. (11,194 transactions in May 2013)

Services
• No new services were offered.

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Technology
Group Rooms
Students can reserve a group room or group space on-site using the Evoko touch screens by each location or by reserving online through their Hawkmail/email account.

• 2,772 reservations made for the group rooms and areas.
• Average of 116 reservations per room.
• Reservation Method
  o 2,123 reservations made online.
  o 649 reservations made on-site.
• Group Room
  o 1111 (red) most used with 176 reservations.
  o 1105 least used with 111 reservations.
• Peak and Low Times

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Tuesday, May 13th, busiest day with 209 reservations.
Sunday, May 18th, least busy with 1 reservation.

Computer Usage
- **Format**
  - 33,418 total PC hours
  - 2,389 total Mac hours
  - 35,806 total computer hours
- **Location**
  - 172 - hours per computer (90 computers total) – learning commons
  - 178 - hours per computer (15 computers total) - service commons (first floor)
  - 118 hours per computer (149 computers total) - second floor ITC

![Total Computer Hours, May 2014](chart.png)

Software Usage
- Google Chrome
- Microsoft Word
- Internet Explorer
- Firefox
- Microsoft PowerPoint
- Adobe Reader
- iTunes
- Adobe Acrobat
- Microsoft Excel
- Microsoft Access
- Calculator
- LanSchool Student
Printing Usage

- 250,838 total pages printed
- Locations
  - 33,757 – learning commons - east
  - 45,080 – learning commons - north
  - 62,686 – learning commons - south
  - 25,639 - service commons (first floor)
  - 83,676 - second floor ITC

![Pie chart showing printing usage by location]

Cable Usage

- HDMI cables checked out 145 times
- Mac notebook chargers (UISG provided) checked out 80 times
- PC notebook chargers (UISG provided) checked out 70 times
- VGA cables checked out 43 times
- Ethernet cables checked out 18 times.
- MagSafe to MagSafe 2 converter checked out 3 times

Usage

Building Usage

Cameras installed at each entrance and at the Service Desk count bodies entering the building and into the library collections.

- 110,637 entered the Main Library.
- 147,778 entered the Library Collections.
Users, 1<sup>st</sup> and 2<sup>nd</sup> floors

Student workers use an iPad and the SUMA software to manually count users on the 1<sup>st</sup> and 2<sup>nd</sup> floors of the Main Library, every hour the building is open. 79,189 users were counted during these hours.

Student workers choose an activity that the user is engaging in: computing (using an ITS provided desktop computer, ITS provided notebook, or a personal notebook or device, not including phones); studying alone; working in groups; using smartphones, waiting, eating, and sleeping.

- **Peak and Low Times**
  - 5pm busiest with 6,589 users.
  - 7am least busy with 114 users.

- **Activity**
  - 38,616 were using ITS provided desk-top computers, ITS provided notebooks, or personal notebooks or devices (not including phones).
  - 27,157 were studying by themselves.
  - 8,671 were working in groups.
  - 2,764 were using smartphones.
User Activity, May 1st and 2nd floors

- Using a computer: 49%
- Studying alone: 35%
- Working in groups: 11%
- Using smart phones: 4%
- Other: 1%