The University of Iowa
History of Medicine Society
announces the 2018 R. Palmer Howard Dinner

Friday, April 27, 2018

Richard C. Keller
Professor, Dept. of Medical History and Bioethics,
Univ. of Wisconsin

Viral Markets:
Economics, the Environment, and Emerging Disease in the Twentieth Century

Environmental threats to human health have changed dramatically in the course of the past century. The cases of bubonic plague, HIV/AIDS, and Lyme Disease in particular help to illustrate the ways in which changes in human patterns of interaction with the environment—and specifically, the ways in which consumer markets have disrupted unstable ecologies—have opened new epidemiological pathways and presented new challenges to health and medicine in the United States and the wider world.