

The University of Iowa History of Medicine Society
invites you to hear:

Thursday, February 25, 2016, 5:30-6:30

Medical Education Research Facility (MERF) 2117

Gender, Memory, and Authority in the Early Modern Medical Print Marketplace"

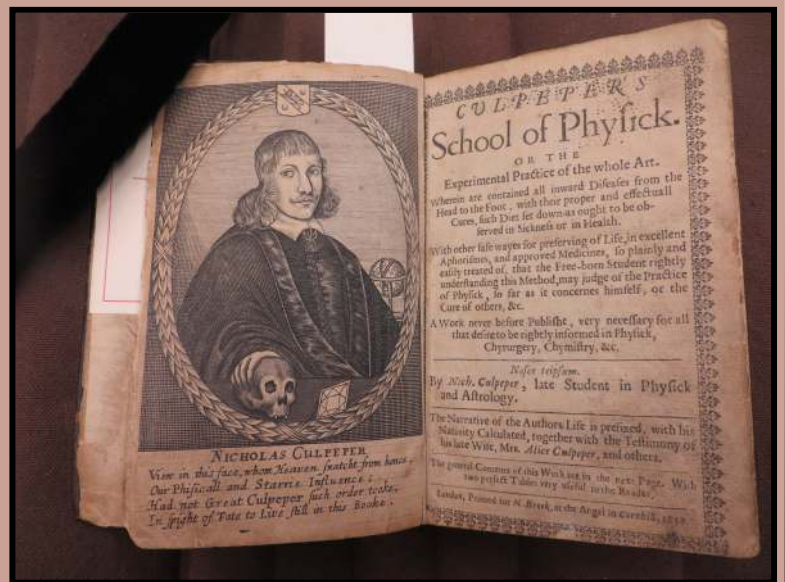


Elizabeth Yale

**Adjunct Assistant Professor, Center for the Book
University of Iowa**

In seventeenth- and early eighteenth-century Britain, medical practitioners, whether physicians, midwives, apothecaries, or self-trained purveyors of astrological, chemical, and herbal remedies, built their careers out of a diverse range of activities. They treated patients, made and sold medicines, wrote and published books, built col-

lections of books and curiosities, and engaged in related scientific activities, such as natural history, chymistry, and experimental philosophy. This talk will examine how and why medical practitioners engaged with print publication. Considering, in particular, cases of posthumous publication, Dr. Yale asks: how did medical practitioners establish (or attempt to establish) authority and authorship in the medical print marketplace?



If you are a person with a disability requiring an accommodation in order to participate in this program, please contact Donna Hirst, Hardin Library for the Health Sciences (donna-hirst@uiowa.edu), 335-9154. The UI History of Medicine Society website is located at: <http://hosted.lib.uiowa.edu/histmed/>